

Marlisa Fisher

Demographics

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Searching for the right opportunity to work for an employer who needs assistance not in one defined area but, a cross-over applicant, one who could wear several hats and prove to be an efficient and valuable asset - actively seeking that perfect fit.

#readytowork

Willing to relocate to: San Francisco Bay Area, CA - Tahoe City, CA - Open
Authorized to work in the US for any employer

Work Experience

Buyer, Designer, Sales

Self - Oakland, CA
June 2016 to Present

Online and from home sales of used, higher-end and harder to find household goods. Researched, navigated through second hand store, yard sales and online (Craigslist, Facebook) to find interesting household pieces in which I either could turn over right away or refurbish and sell for a profit. Skills involved: marketing, photography, local/online demand research (determine what would sell), customer sales, refurbishing tasks (wood stripping, wood filling, upholstery , metal refinishing) , price point decisions. Hand picking clothing lines primary higher-end- can not refuse deals that would turn a profit. Think Girl Boss with an in-home furniture twist.

Agriculture Specialist

Grass Valley - Grass Valley, CA
June 2008 to October 2018

Ran three moderate to large scale farming projects. Over saw every aspect of farm production. Started with a small garden that evolved into three separate income-producing projects. process included: plant propagation, plant health and growths., Soil blends, soil health, irrigation, structure, fencing, pest control, nutrient development and application, plant maintenance promoting growth and clean harvest. Plant harvesting, drying or storing for optimal longevity. Employed up to fifteen people seasonally, managing work flow between one another. Sales and reinvestment decisions to keep company growth stable.

Instructor

Sierra College
September 2008 to June 2009

Lead computer graphics courses. Developed from scratch, several separate course curriculum from Adobes Creative Suite. Developed student tests, research projects and peer to peer reviews.

Designed lecture- based presentation leaning on design over software looking at marketing as highlight.

Creative Director

Velocity Seven

October 2007 to April 2009

Led creative direction of a non-profit based marketing firm.

Led client meetings, developed overall design concepts for non-profit and for profit businesses.

Sketched, implemented through computer graphics programs those sketches, reviewed with clients to move forward. Implemented designs in to real- world application online and for print. Launched when ready/ confirmed.

Real Estate Marketing

Banyan Designs - Grass Valley, CA

September 2004 to November 2007

Sole proprietary business.

Launched new concept business during the flux of property /real estate boom. Directed real estate agents to stand out , gain recognition through personal design concepts that translated in property listings. Proven results: dramatic increase in sales and listings.

Marketing skills:

Photography, virtual tours, custom flyer brochure designs and production

Web site design and production

Marketing direction, sales consulting

All invoicing, bookkeeping and records

Education

Associate in Graphic design and photography

City College San Francisco - San Francisco, CA

January 1999 to June 2002

BA in Cultural Anthropology, multimedia and marketing

UCSC - Santa Cruz, CA

January 1995 to June 1998

Skills

- Adobe creative suite, word, social media, photography (studio and natural light). (10+ years)
- Farm Management, Soil Production, plant propagation, garden design and maintenance (9 years)
- Employee Relations and Management (10+ years)
- Teaching, Curriculum development. Presentations created to intrigue. (5 years)
- Operations
- Training (6 years)
- Scheduling
- inventory (9 years)
- Over five years in retail. Lead nation-wide, woman owned business sales. Proceeds were given to charity. (5 years)

- Word (5 years)
- Team Building (10+ years)
- Microsoft Word
- Inventory Management (10+ years)
- Payroll
- Adobe Acrobat (10+ years)
- Customer Service
- Microsoft Office (10+ years)
- retail sales (10+ years)
- Time Management (10+ years)
- Excel
- Public Speaking (10+ years)
- Events Management (10+ years)
- Volunteer Management (3 years)
- Bartender Experience
- English
- Billing
- Data Entry
- MS Office
- Administrative Assistant
- Accounts Payable
- Outlook
- Receptionist
- Microsoft Excel
- Marketing
- Sales
- Filing
- Manufacturing Experience
- Mechanical Knowledge
- Sanitation
- Custodial Experience
- Industrial Cleaning Experience
- Sales Experience
- Senior Care
- Leadership Experience
- Farming Experience
- Mentoring
- Teaching Experience
- Greenhouse Experience
- Microsoft Powerpoint
- Driving Experience
- Supervising Experience
- Budgeting
- Adult Education
- Upselling
- Public Relations
- Classroom Experience
- Outside Sales

- Statistics
- Data Collection
- Product Demos
- Customer Relationship Management
- Constant Contact
- Facebook Advertising
- Google AdWords
- Google Suite
- Detailing Experience
- Accounting
- Floral Design
- Cold Calling
- Outbound Sales
- Negotiation
- Social Media Management
- Basic Math
- Cashiering
- Commercial Driving
- Troubleshooting
- Microsoft Outlook
- Computer Graphics
- Digital Marketing
- Branding

Certifications and Licenses

Graphics

Present

Trade certificate San Francisco City College

Permaculture Design Certificate

Present

Assessments

Reliability — Highly Proficient

January 2019

Measures a candidate's tendency to be dependable and come to work.

Full results: https://share.indeedassessments.com/share_to_profile/f086729dd4e67a49193a932c886b406feed53dc074545cb7

Indeed Assessments provides skills tests that are not indicative of a license or certification, or continued development in any professional field.

Additional Information

I am looking for a job that feeds my passions. Teaching, research, a position with analytical detail would keep my mind fresh while occupying motivation.

I have a wide scope of skills and with them, my goal is to enhance your organization.

I am an excellent people- person. I work very well with teams but also extremely self sufficient. I have a strong insight into reading personalities, how and where to match them. Team building comes naturally to me. I can easily pair people for the maximum outcome.

Working alone I am able to navigate through research the task at hand.

My background in design, advertising and marketing is a added value.